



Technology. Talent. Results.

Atify — your partner for growth



Atify is a Tokyo-based technology company helping enterprises in Japan achieve fast, measurable **results** through the right combination of **technology**, expertise, and **talent** — enabling them to do more while spending less.

Core Services

AI Consulting

We help organizations identify where AI technology can deliver the most value for their business:

- Reduce costs
- Address resource gaps
- Accelerate execution
- Enable scalable growth

Solutions Delivery

We design, build, and launch end-to-end systems tailored to your business needs:

- Software development (full lifecycle)
- System integration
- Robotic Process Automation
- AI-powered automation

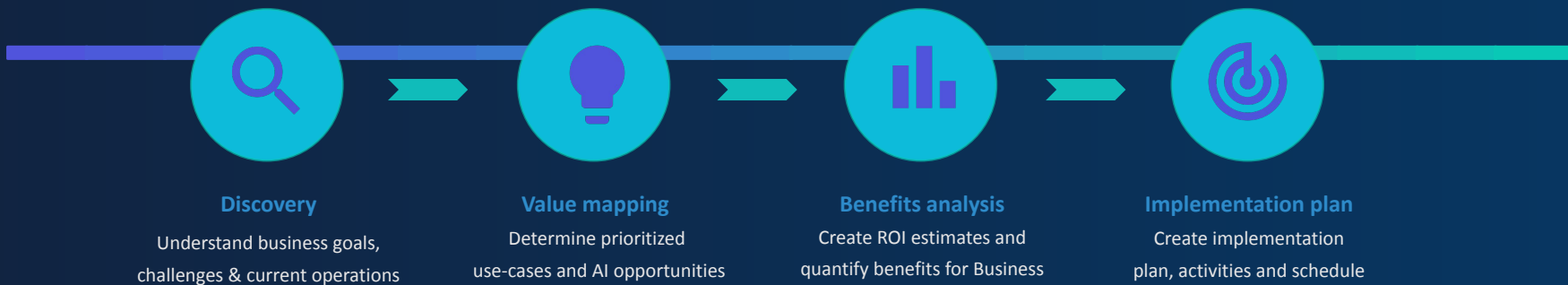
Operations Outsourcing

We provide dedicated teams to run your day-to-day routine operations:

- Data processing
- English-speaking contact centers
- Site reliability, Systems monitoring

AI Consulting

In today's rapidly evolving AI landscape, we help businesses **identify where AI can create the most value**, select the right technologies, and make informed implementation decisions — unlocking meaningful business impact. Leveraging experience from leading technology organizations in Japan, including Microsoft, Rakuten, Deloitte, Indeed, and Cisco, we bring practical insight into what works in real-world environments — and what doesn't.



Why it matters

AI today delivers real business impact — helping organizations move faster, reduce costs, close resource gaps, improve decision-making, and scale efficiently. We have successfully delivered AI-driven solutions that:

- ★ Automated up to **80% of customer support workload**
- ★ **Fully replaced manual operations** in e-learning workflows
- ★ Reduced software development **team size by up to 75%**, while increasing **delivery speed by 3×**

Companies that delay AI adoption risk falling behind and missing out on significant growth opportunities!

When to consider AI Consulting

If you recognize these challenges, we can help you quickly identify high-impact opportunities and define a practical path forward.

- ❑ Your organization is exploring AI but lacks a clear starting point
- ❑ There is a need to reduce operational costs or automate manual processes
- ❑ Teams are overloaded and facing resource constraints, while faster execution and growth is required
- ❑ Multiple AI ideas exist, but there is a need to evaluate them deeper and prioritize high-impact use cases
- ❑ There is a clear vision for AI implementation, but expert support is needed to define the strategy and execute implementation

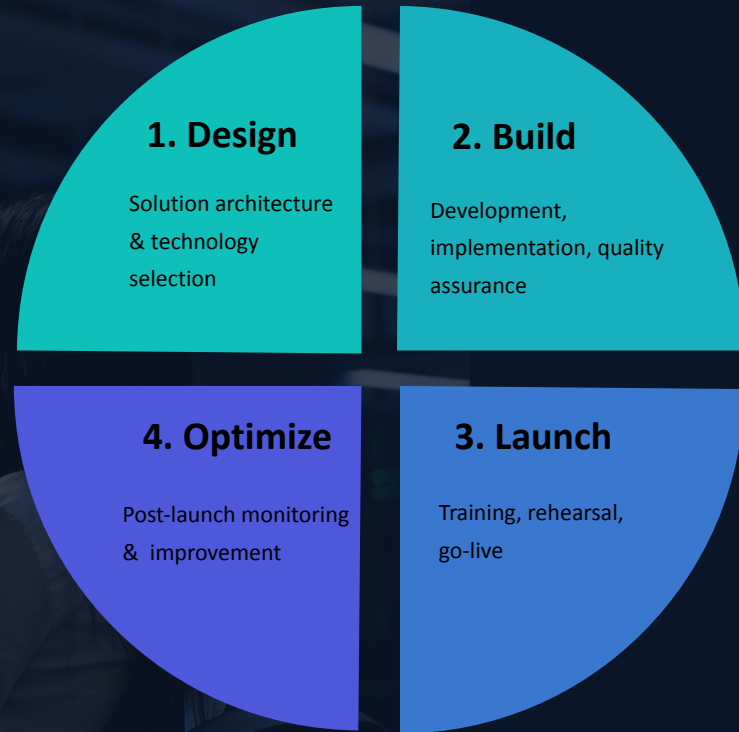
From Idea to Live Solution

We create Solutions for E-commerce, Customer Support, Marketing, Recruitment, Education, Data processing industries and more ...

Based on your business requirements — defined either internally or through Atify's consulting — we **implement end-to-end** practical solutions tailored to your organization. Using our engineering resources (in Japan or offshore for cost-efficiency), we can create new software specifically for your company or integrate existing tools and technologies within your business environment.

- **Software development** (full cycle, tech stack of your choice)
- **System integration and optimization** (CRM, ERP, HRM, VoIP)
- **AI-powered automation** (models creation and training, prompt engineering, integration with knowledge bases and internal systems)

We move **quickly from requirements to live solution** — helping Companies accelerate implementation bringing value fast!



OPERATIONS OUTSOURCING

Leveraging our delivery hubs in the **Philippines** and in **Vietnam**, we provide offshore business process outsourcing solutions for enterprises in Japan — **reducing internal workload, optimizing headcount, and lowering operational costs**, while allowing internal teams to focus on high-priority strategic initiatives as routine work is handled by Atify.

Site Reliability Engineering (SRE)

We ensure reliability and performance of your business-critical systems through continuous monitoring and rapid incident response.

- Applications monitoring
- Infrastructure monitoring
- Network monitoring
- Incident triage, response, resolution, escalation

Scalability

Add or remove resources as you Business needs (no hiring risks)

Data Processing

We collect and process data required for your business

- Document digitization
- Data annotation
- Data entry
- Data validation

40–60%

Avg. cost reduction vs. in-house

Contact Centers

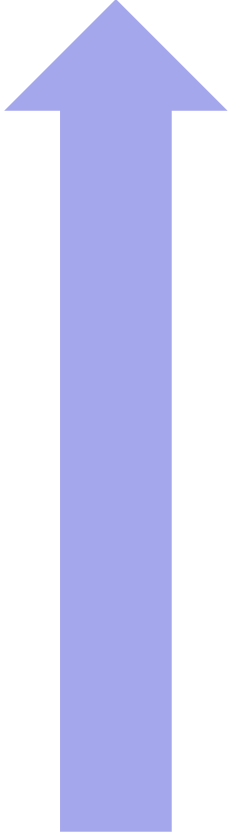
We handle customer interactions — technical support, product inquiries, and marketing campaigns.

- English language
- Voice & text channels
- Inbound and Outbound communications
- Integration with phone numbers worldwide

3x

faster time to implement or scale operations

What makes us different



Business Impact

Our ultimate priority is to bring tangible Value for our customers. We focus on delivering measurable business outcomes — not just technology.



Time to Value

From idea to execution in weeks, not months with MVPs and operational setups typically launched within 2–4 weeks.



Japan expertise

Japanese speaking team with deep experience in the Japanese market bridging global technology with local business needs, expectations and culture.



AI focus

We bring hands-on experience building AI-powered solutions for enterprise environments. We also use AI to fast-track delivery.

Atify is trusted by leading enterprises in Japan

Rakuten

indeed

CATALINA[®]

Leadership Team



Oki Kumiko
President

10+ years supporting business administration, operations, compliance, and organizational growth in Japan



Wei Meng
Head of Delivery

15+ years leading enterprise delivery and client engagements in Japan (Deloitte, Rakuten, Oracle)



Pham Thai Quan
Head of Technology

15+ years as a Lead Technology Architect building automation and AI solutions (Microsoft, IBM Japan)



“At Atify, we are committed to guiding our customers and partners through the ongoing technology revolution, helping them identify and implement the most suitable solutions for their unique needs. By combining expertise, innovation, and collaboration, we aim to create a positive and lasting impact across organizations, industries, and global society...”

Oki Kumiko
President

LET'S GET STARTED

Ready to explore how Atify can help?

We'd love to learn more about your business challenges and show you how Atify can deliver real results — quickly and cost-effectively.

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Next Steps

- 1 Share your key challenges with us
- 2 We analyze your needs
- 3 30-min follow-up call to align
- 4 We prepare a tailored proposal